

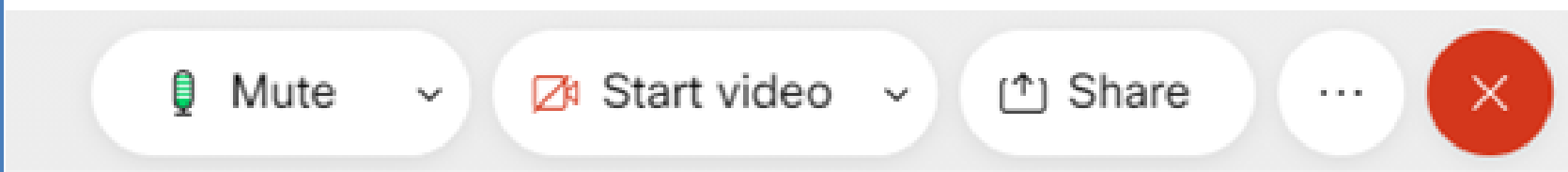
*Thank you for joining. Our presentation  
will start soon.*

*\*\*Please introduce yourself in the chat\*\**

# Practice Transformation Webinar Series Session 5

Patient Engagement  
and  
Using Data to Improve Care

# Muting and Unmuting Audio



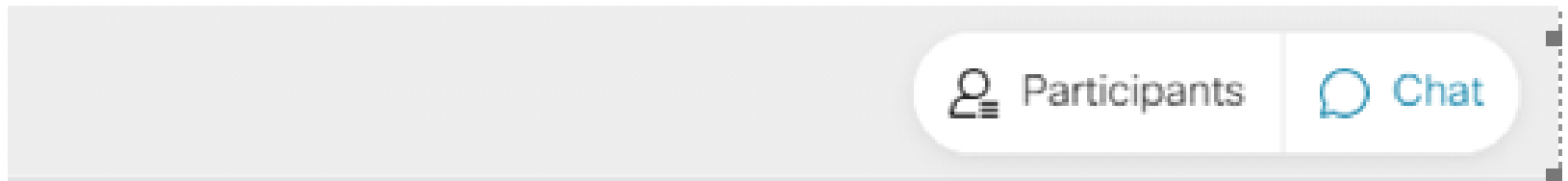
To mute your audio, click the microphone icon at the bottom of your screen (icon will turn red).

To unmute, click the microphone icon again.

If your icon is green, you are unmuted.

# Chat Panel

Click on the “chat” icon at the bottom right of your screen to open the chat panel



To send a question or comment:

1. Select “Everyone” from the **To:** dropdown list
2. Click in the chat box and type a question or comment
3. Click **Enter**

# About this Webinar Series

- Total of 5 sessions
- Cover 1-2 foundational elements of practice transformation in each session
- Tailored to small practices with limited resources
- Designed for you to take small steps at a time

# Steps in Practice Transformation

- Identify your patients
- Provide enhanced access to care
- Utilize care management services for high-risk patients
- Use team-based care to improve care delivery
- Improve collaboration with other providers
- ***Engage patients in their care***
- ***Leverage data to drive improvement activities***

**Better  
Outcomes**



**Lower  
Cost**

While improving patient and provider experience

# Definitions

- Self-Management Support<sup>1</sup>: The help given to people with chronic conditions that enables them to manage their health on a day-to-day basis.
- Patient Engagement<sup>2</sup>: The actions we as consumers take to support our own health and to benefit from healthcare.

<sup>1</sup>[Agency for Healthcare Research and Quality \(AHRQ\)](#)

<sup>2</sup>[Center for Advancing Health](#)



# Why is it important?

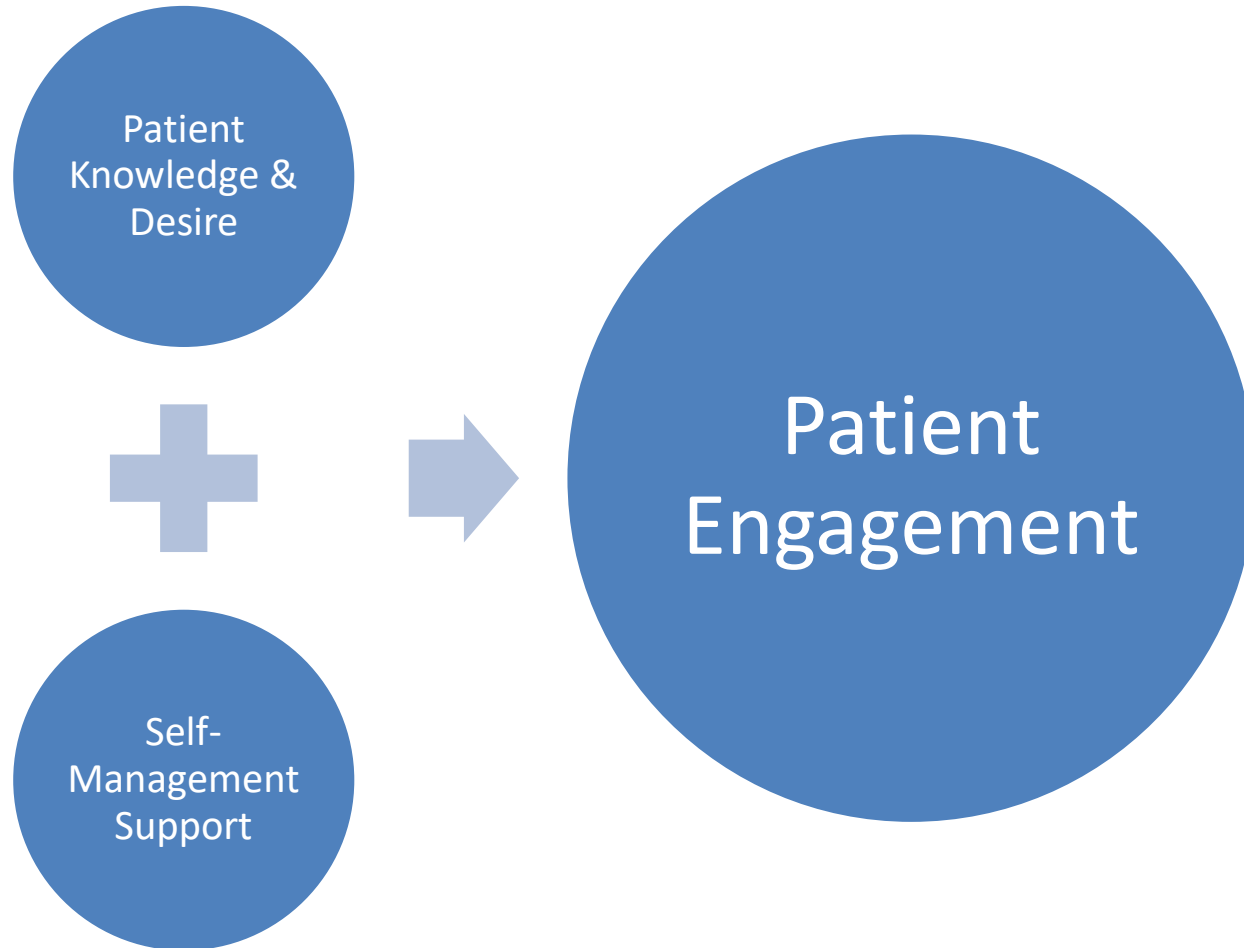


## **Engage patients**

- Patients learn to manage their own health
- Better control of chronic conditions

# PATIENT ENGAGEMENT

# Patient Engagement



## Patient Knowledge

- Assess patient's knowledge
- Don't "assume" they are knowledgeable about their disease
- Ask open-ended questions
  - What do you know about diabetes?
  - When should you take your inhaler?
  - What symptoms should prompt you to call your provider?
- Provide needed education

# Steps to Implementation

## Patient Desire to Change

- Assess patient's readiness to change
  - Readiness Ruler

**Readiness Ruler**  
*Importance*

How **important** is this change to you right now?

0 1 2 3 4 5 6 7 8 9 10

*Not* *Somewhat* *Very*

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Produced by the Center for Evidence-Based Practices (CEBP) at Case Western Reserve University with support from the Ohio Departments of Health, Mental Health, and Alcohol & Drug Addiction Services.

**Readiness Ruler**  
*Confidence*


How **confident** are you about making this change?

0 1 2 3 4 5 6 7 8 9 10

*Not* *Somewhat* *Very*

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[www.centerforebp.case.edu](http://www.centerforebp.case.edu)

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# Self-Management Support

## Tools



### Paper

- Journals
- Action plan
- Visual cues
- Goal thermometer
- BP/glucose log



### Electronic

- Fitness tracker
- Apps
- Connected devices
- Alerts

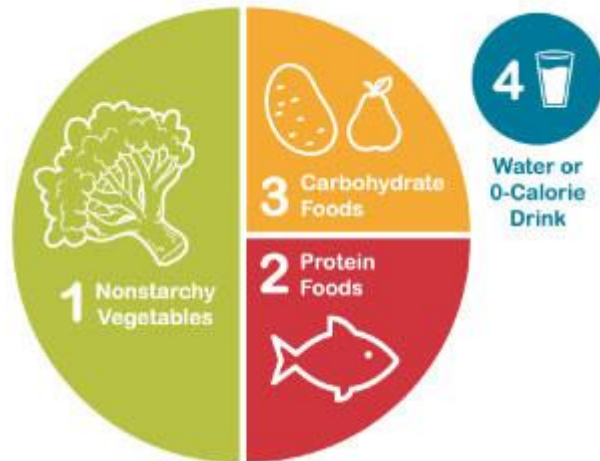


### Interactive

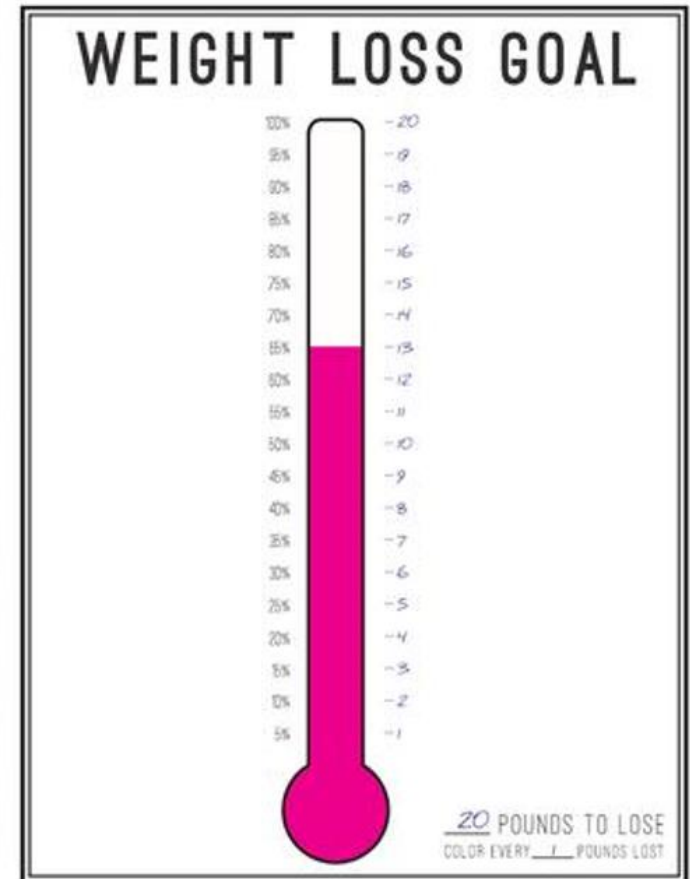
- Virtual coaching
- Support group
- Social media

# Self-Management Support

## Paper Tools



<https://diabetes.org/nutrition>



## Toolkits

### COPD

- [My COPD Action/Management Plan](#)
- [Manage Your COPD Medications](#)
- [American Lung Association Website](#)

### CHF

- [CHF Self-Check Plan/Symptom Tracker](#)
- [What is Heart Failure?](#)
- [How Can I Live with Heart Failure?](#)
- [American Heart Association Website](#)

### HTN

- [Blood Pressure Category Chart](#)
- [How to Use a Home Blood Pressure Monitor](#)
- [Understanding Nutrition Labels](#)
- [American Heart Association Website](#)



## Self-Management Support

- Determine what chronic condition is most prevalent in your practice
- Research tools available to support patients with this chronic condition
- Prioritize what patients to provide SMS to
- Begin to engage with those patients and assess their response
- Expand to additional patients or additional chronic conditions

# Measuring Success

- Assess for goal progression in patients
- Assess quality measures
- Patient surveys
- Solicit patient feedback

# USING DATA TO IMPROVE CARE

# Definitions

**Data:** Facts and statistics collected together for reference or analysis.

# Why is it important?



## Leverage data

- Help practice identify areas for focused improvement
- Assess if processes are improving outcomes

# Sources of Data



## Payers

- Gap reports
- Utilization reports
- Claims data
- Diagnosis reports



## Organization

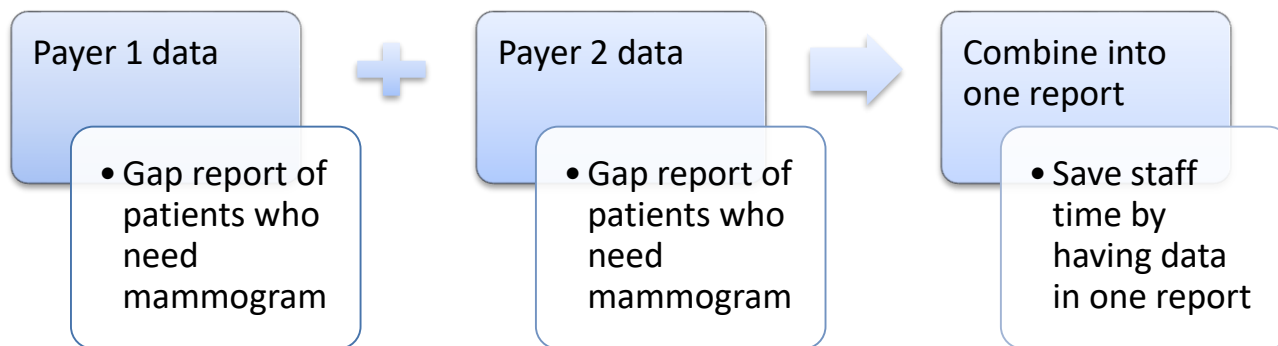
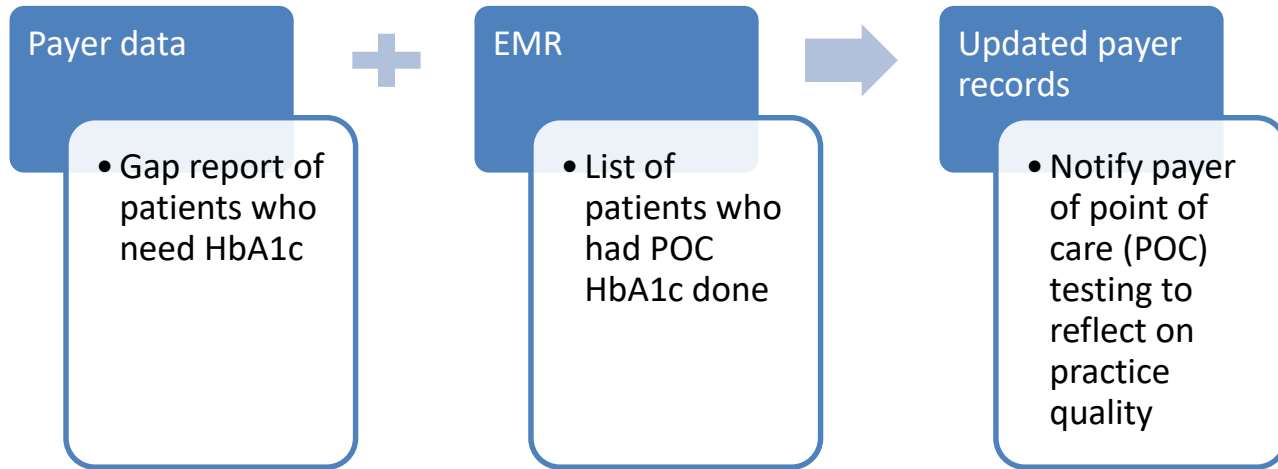
- Patient utilization
- Quality reports
- Financial reports



## EHR

- Quality reports
- Gap reports
- Risk stratification
- Provider stats
- Patient lists

# Combining Data



## Productivity

- Check-in to visit start report
- Next third available appointment

## Patient care

- Patient education report
- Missing lab results
- List of patients without visit in the last 12 months



## Quality reports

- Quality measures
  - Monitor frequently (at least quarterly)
  - Validate data
  - Use data to determine when changes need made
  - Share data with staff
- Patients with care gaps

# Steps to Implementation

- Examine current data sources
- Determine data most relevant to your practice
- Aggregate data when it makes sense
- Assess what quality measures are important to your practice
- Evaluate EMR reports available
- Create reports that are beneficial to your practice

# Next Steps

- Use your EMR data to choose one diagnosis for self-management support
- Explore your EMR for available reports to support practice transformation
- Watch the previous webinar recordings

*Reach out to Tammy and Gary for assistance!*

# Questions?



# Consultation Services

- We can assist you on your Practice Transformation Journey.
  - Tailored support from KFMC consultants
  - Workflow and process analysis services
  - Data analysis
  - HIT consultation
- *Free for eligible practices*

# Learn More

- Email [practices@kfmc.org](mailto:practices@kfmc.org)
- Visit our webpage  
<https://www.kfmc.org/practice-transformation>

# Previous Session Material

All recordings and slides are available on our  
website

[https://www.kfmc.org/practice-  
transformation/webinars](https://www.kfmc.org/practice-transformation/webinars)



# Our Team

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# Post-Event Survey

Please take a few minutes to provide **feedback and ideas.**

We **value your input**, and use this data to plan future events.

The survey will **be sent by email following the event.**