

Sifting through the Static: Transforming Fragmented Maternal Health Data



Disclosures & Objectives

- Describe the benefits of a data-sharing network housed in a community-based organization.
- Explain the benefits of cross-sector stakeholder data projects.
- Evaluate the role of equitable, community centered data sharing in improving maternal health outcomes *for the greater good*.



CRADLE KC



HOPE

We believe every baby born in Kansas City should celebrate their first birthday!

JOY

There is no greatest component to our mission than joy. After all, CKC works every day towards a future where every KC baby and their mothers are healthy.

ACTION

11 babies die a month in the metro, so we don't have time for working in silos.

DATA

Everyone wants to do the community facing things that “feel good” but rarely ever “do good”. Data tells us where to aim, and if we

CLARITY

Infant mortality is a complicated problem, and that causes people to give up and stick with what they know. A clear path to act on

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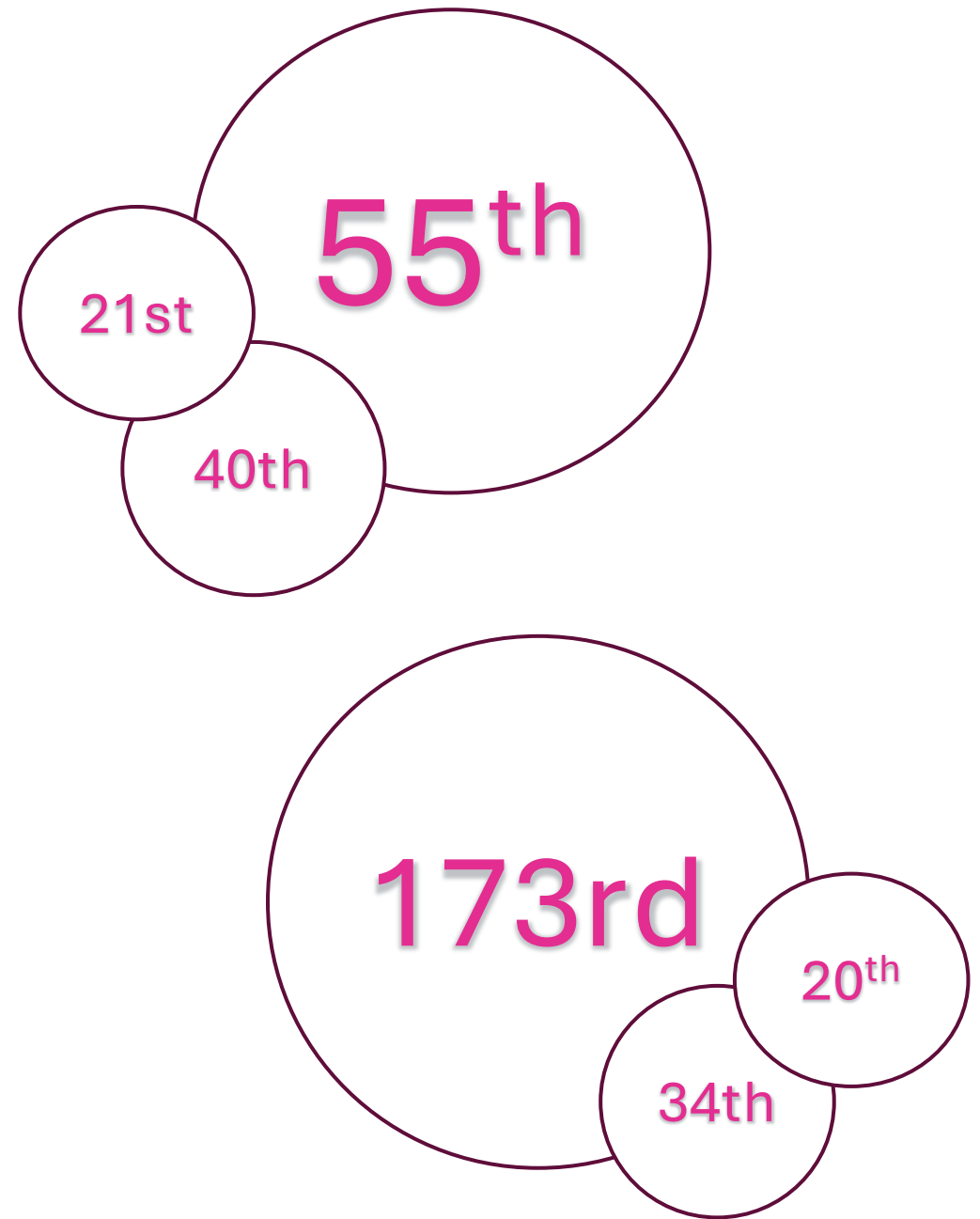
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Data



What We Know





The Backlog



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What We Don't Know

**What is the Current State of MCH
Health**

What is Happening

What is Working

Where We Should Focus



The Breakup & Rebound



What is...

1. Who's your ultimate data nemesis, and how often does it sabotage your lunch break? Bonus points if it is messier than mystery meat.
2. Which data dilemma haunts your dreams, and does it have a name, a backstory, or perhaps its own theme music?
3. If your idea data set could magically answer any question, what would you ask it first? Excluding where the missing socks are.
4. If you could maroon one dreaded data problem on a deserted island forever, which one would you gleefully shove onto a raft with no sunscreen?





Need for Shared Data

**Commonly Collected and Shared
Key Indicators**

Community Driven

One Focus

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The Greater Good



Sharing is Caring

Community Centered

Unified Data

Complex Challenges in Health

Equity Driven Decision Making



Accessibility

Breaking Down Barriers

Improved Data Accessibility

Stakeholder Empowerment

Harnessing Shared Data



Collective Successes

Innovation and Impact

Enhanced Collaboration

Empowerment and Engagement

Harnessing Shared Data

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Governance

Trust and Transparency

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◦ **Data
Governance:**

**Steering
and
Advisory
Groups**

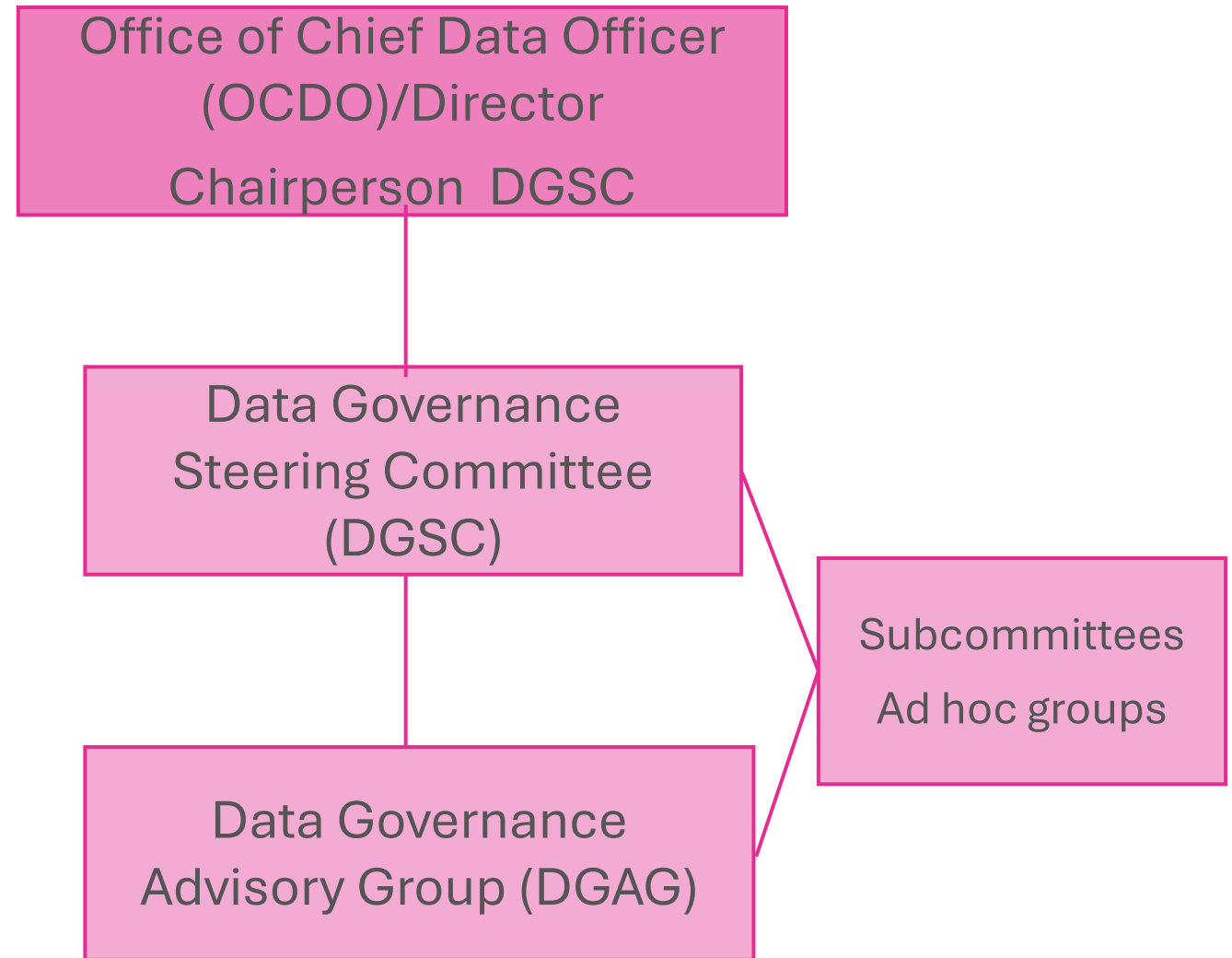
Diverse Organizational Partners

**Academic, Clinical, Social Care,
Research, Policy, and
Community Expertise**

**Subject Matter and
Infrastructure Experts**

Community Member Inclusion

Governance Structure



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Values & Priorities

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Cradle KC DSN Values

Data Privacy and Confidentiality

Information Security

Accountability

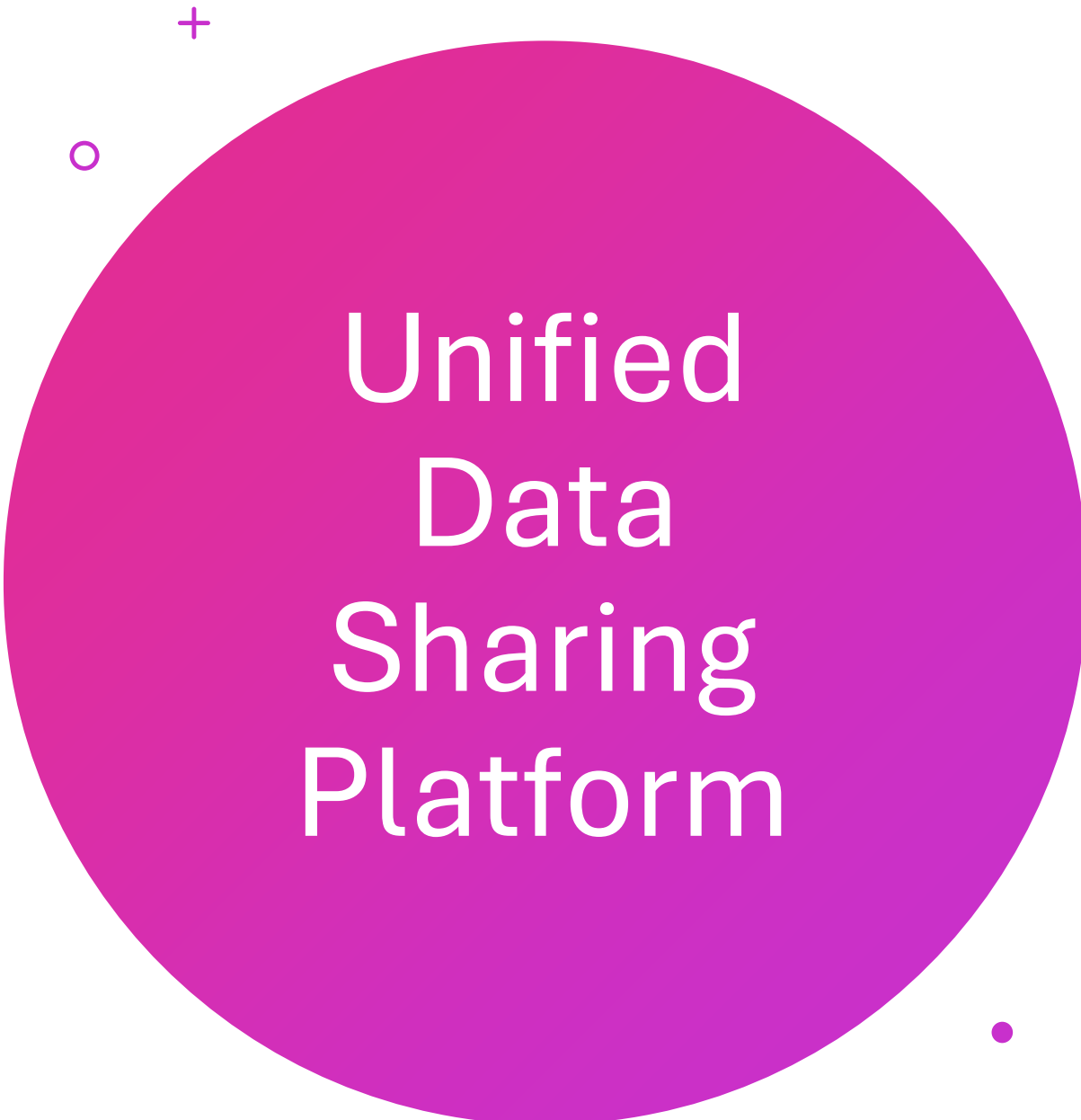
Data Integrity

Non-discrimination

Equitable Data Access

Research and Innovation

Professional Conduct



Unified Data Sharing Platform

Unified and Secure Data Sharing

**Identifying and Bridging Data
Gaps**

Empowering Actionable Insights

Multisector Collaboration



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Sustainability Deliverables & Infrastructure Milestones

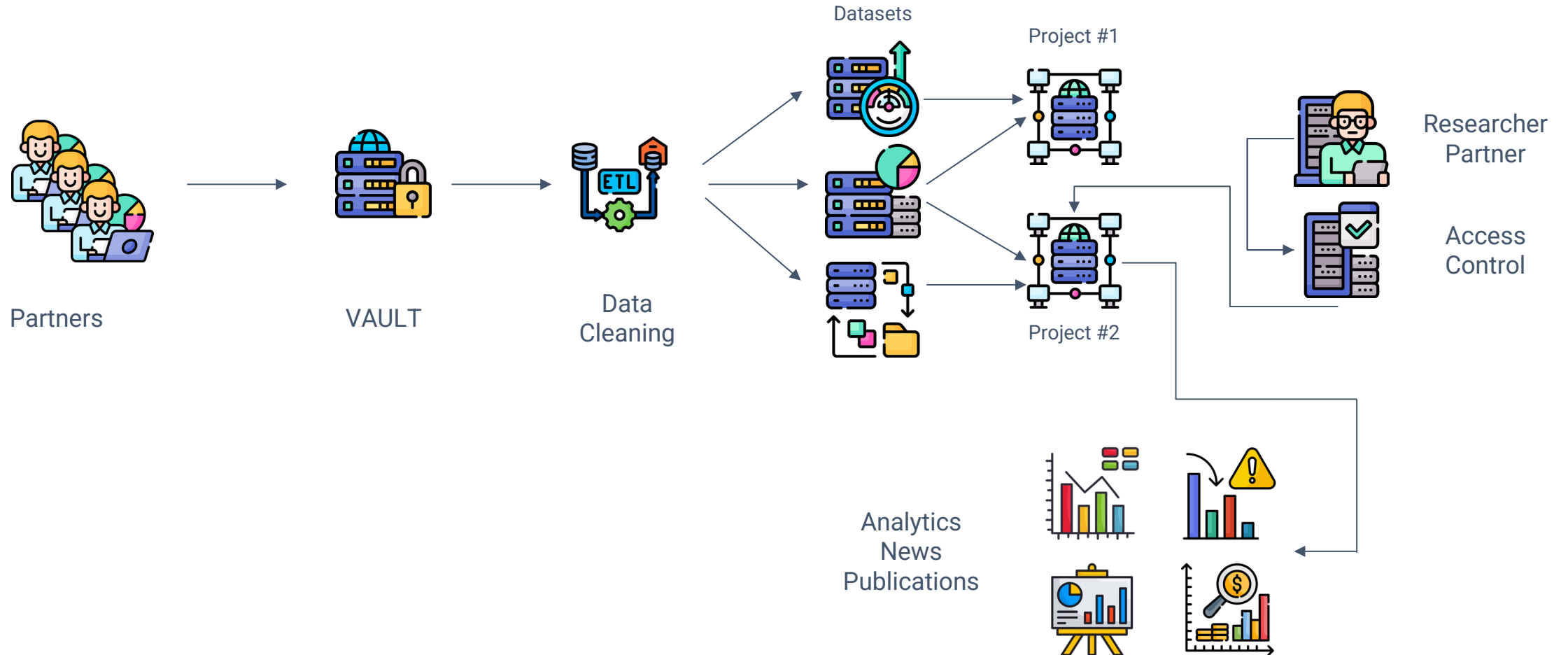
Grow Data Sharing Partners

**Establish a Key Indicator
Baseline**

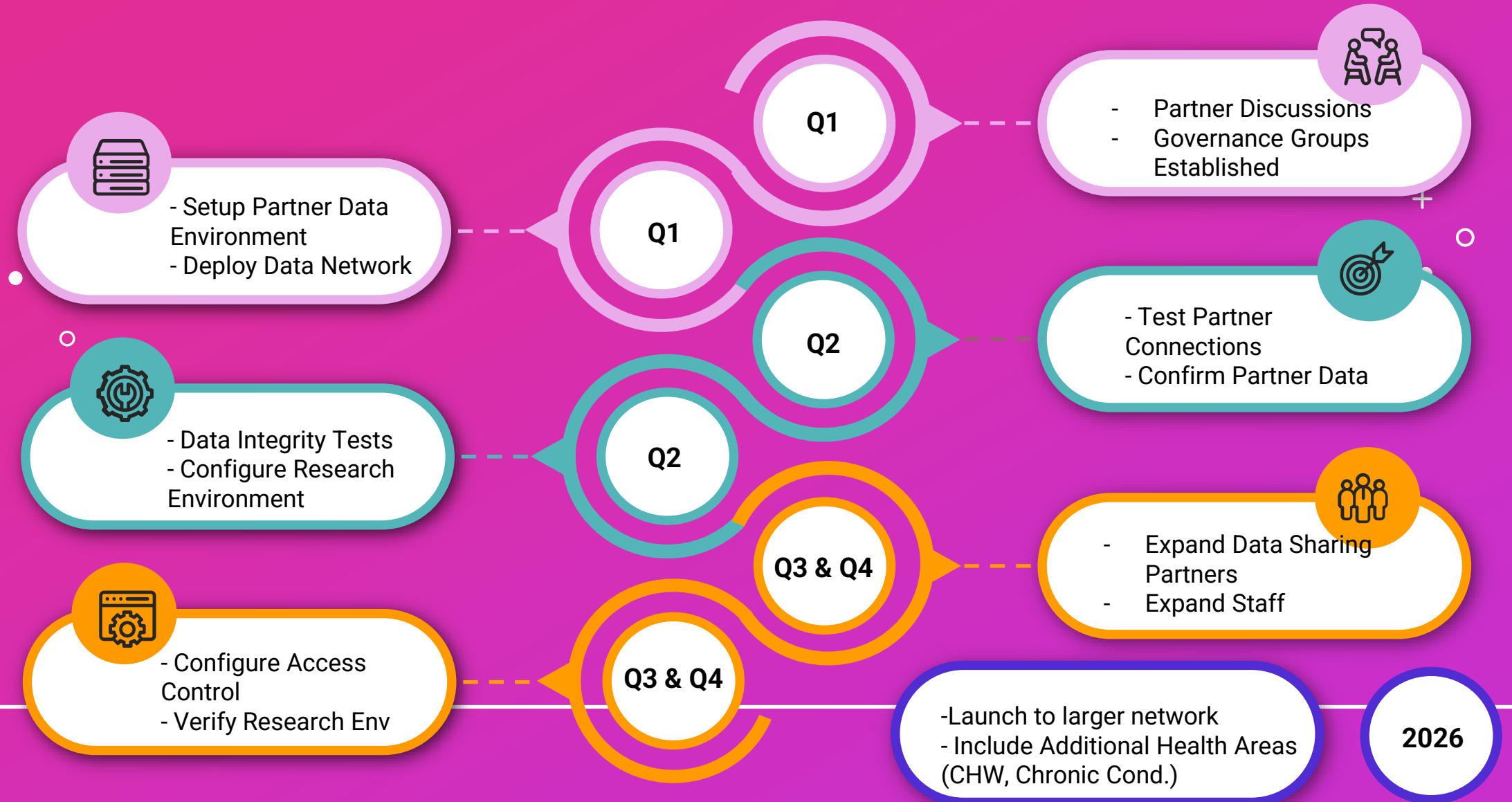
**Transparency in Data Sharing &
Reporting**

Focused on Sustainability

CradleKC Data Sharing Network



2025 Timeline



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References & Sources

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AISP

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Charlotte Data Trust

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THANK YOU!!!

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