



STAY STRONG - LIVE LONG WILSON COUNTY

COMMUNITY COLLABORATIONS
IMPACTING HEALTH EQUITY



KEEPING ON TRACK

- Explore ways to expand avenues for collaboration and partnership opportunities.
- Gain deeper insights into the positive impact of collaboration among competing entities.
- Understand the varying impact of resource duplication on health equity in a rural county.





INDIVIDUALLY, WE ARE



Stacie Ray
Coordinating



Destany Wheeler
Programming



Erica Johnson
Marketing



BUT TOGETHER, WE ARE THE THREE AMIGAS

Acknowledge everyone's strengths

Driving community change takes a village of partnerships and personalities to:

- Dream
- Develop
- Deploy
- Debrief

Don't take things too seriously

Full of personality, conversation, and fun! You'll be relieved and even more engaged when you learn that cultivating community doesn't have to be so heavy.



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LIVE LONG**
WILSON COUNTY



PAINTING THE PICTURE

Unemployment

Percentage of population ages 16 and older unemployed but seeking work.

4%

3.2% KANSAS

Adult Smoking

Percentage of adults who are current smokers (age-adjusted).

22%

17% KANSAS

Children in Poverty

Percentage of people under age 18 in poverty.

22%

14% KANSAS

Air Pollution

Average daily density of fine particulate matter in micrograms per cubic meter (PM2.5).

8.7%

6.7% KANSAS



SMALLTOWN RIVALRIES ARE STILL REAL

BEYOND SPORTS

- 2 HOSPITALS
- 3 SCHOOL DISTRICTS
- 2 AMBULANCE SERVICES
- DUPLICATE COURTHOUSE SERVICES

HEALTH EQUITY-FOCUSED PROJECTS



ACCESS AND TRANSPORTATION PROJECTS



Trails

- Accessibility
- Fitness
- Connectedness

Parks

- More than play equipment
- Combine projects

Bikes

- Bike Share
- Every Child Deserves a Bike
- Safety



RESOURCE DUPLICATION IN RURAL COMMUNITIES

Having two Critical Access hospitals; 12 miles apart, presents unique challenges but also provides the opportunity for unique solutions.



GET COMFORTABLE WITH BEING UNCOMFORTABLE

Neodesha ~~vs~~ Fredonia *and*

- Collaboration and Service Differentiation
- Unique Services
- Collaboration Focus
- Shared purchasing department and contracted services reduce costs.
- Healthy competition in revenue - generating departments motivates improvement
- Flexibility
- Shared Directors
- Specialized Clinics
- Continued Communication





LIMITED RESOURCES

Being strategic means not only implementing good projects and programs, but the right ones at the right time.

MONEY

TIME





SUSTAINING HEALTH EQUITY IN WILSON



Focus on new partners, new ideas, and
new ways to communicate.



01

Find Cheerleaders

Avoid those who have no desire to reflect and cooperate in a way that will lead to change. Find the ones who have a positive outlook on community growth!

02

Know What's Up

It's important to know what's good about your community and what can be improved. Look for existing events, collective organizations, and programs - build one those instead of always thinking it has to be new.

03

Don't Force

The worst thing we can do is force something that's just not there. Meet your community members where they are. What are they working on? Where do they need assistance? Are we making this too hard?





WE DO COFFEE

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THANK YOU

COVID KANSAS

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