



Health Equity Innovation Award 2025 Call for Nominations

KFMC Health Improvement Partners is

pleased to announce the third annual Health Equity Innovation Award. The award recognizes organizations, affiliated groups, partnerships, or individuals who have developed and implemented novel approaches, strategies and innovations aimed at closing critical gaps in their communities and advancing health equity.

Award winners demonstrate novel approaches, strategies, or interventions that reduce health disparities and promote lasting, equitable change in Kansas communities.

All submissions will be evaluated using the criteria on page two. Nominations will be reviewed by a panel of independent evaluators representing diverse sectors impacted by health disparities and inequities. The award will be presented at the Kansas Health Impact Conference, October 23, 2025, in Manhattan, Kansas.

2024 Health Equity Innovation Award Recipient: Attane Health

Attane Health was awarded the 2024 Health Equity Innovation Award for their work with health systems, payers and community organizations to give partners and members access to high-quality foods and telehealth coaching, all while reducing the cost of care and helping to drive behavioral change.

Examples of health equity innovation may include:

- **Technology-based solutions:** The use of technology, such as mobile health apps, telemedicine, and wearable devices, can improve access to healthcare services and health information for populations in remote or underserved areas.
- **Community Health Worker programs:** These programs train individuals from the community to serve as liaisons between healthcare providers and community members. Community health workers can provide culturally competent care, health education, and advocacy, helping to bridge the gap between healthcare systems and marginalized populations.
- **Culturally tailored interventions:** Designing interventions that consider cultural beliefs, values, and practices can improve engagement and health outcomes. This includes adapting health education materials, providing language services, and ensuring representation of diverse communities in healthcare decision-making.
- **Social drivers of health interventions:** Recognizing that health disparities are influenced by social drivers such as education, housing, employment, and income, innovative programs can address these underlying factors. For example, initiatives that provide access to affordable housing, education and job training, or income support can have positive impacts on health equity.
- **Collaborative partnerships:** Building partnerships among healthcare providers, community organizations, government agencies, and other stakeholders can foster innovative approaches to address health disparities. Collaborative efforts can leverage resources, expertise, and collective action to tackle complex health equity challenges.

Criteria for the Health Equity Innovation Award



1. Impact on health disparities: Degree to which the nominee addresses and reduces health disparities among different populations, particularly those that are marginalized and underserved. Include why the population was targeted.



2. Reach and accessibility: The nominee's ability to reach and benefit their targeted population, taking into account how they improve access to healthcare services, health information, and/or resources for marginalized communities, including those facing barriers such as geographic location, language, and/or socioeconomic status.



3. Cultural competence: The nominee demonstrates cultural competence and sensitivity by considering the unique needs, beliefs, and values of the target population, including how they address cultural barriers and promote inclusivity and understanding.



4. Sustainability and scalability: The potential for the intervention to be sustained over time and replicated in different settings or communities. This includes its feasibility, cost-effectiveness, scalability, and potential for long-term impact.



5. Collaboration and partnerships: The nominee promotes collaboration and partnership among stakeholders, such as healthcare providers, community organizations, policymakers, and individuals from the affected communities.



6. Evidence-based (if applicable): There is evidence supporting the innovation, including research, data, and/or evaluation studies demonstrating its effectiveness in improving health equity outcomes if available.

The Innovation Award Winner will be granted a \$500 cash award, free registration to the Kansas Health Impact Conference, recognition at the event and in subsequent social media and marketing campaigns.

How to Submit a Nomination

Any organization or individual may submit a nomination for themselves or for a third party. Nominations should highlight organizations, individuals, or groups promoting health equity in Kansas. All nominations will be reviewed to ensure recognition or award would not create an appearance of conflict with KFMC's mission or contract work.

- [Nomination form](#)
- [Submit completed form](#). You may also attach additional description, photos, documents, links, etc.

More information about the Health Impact Conference and the Health Equity Innovation Award can be found on our [website](#).

Questions: Contact Tammy Elliott at telliott@kfmc.org or (785) 271-4152.

Nominations are due by Wednesday, August 27, 2025.