

Stand Up for Quality



**Earn Recognition for
your Quality Efforts!**

Sign up NOW at

www.nhqualitycampaign.org

**Advancing
Excellence**
in America's Nursing Homes

Kansas Local Area Network for Excellence



ADVANCING EXCELLENCE IN AMERICA'S NURSING HOMES CAMPAIGN

New Goals! New Resources! New Web Site!

What Is the Advancing Excellence Campaign?

The Advancing Excellence Campaign is a national and state effort designed to help nursing homes improve quality of care and life in nursing homes. The Campaign provides free resources that support evidence-based technical assistance on eight areas of nursing home care and management. The campaign also supports frontline staff and encourages consumer transparency.

The campaign goals are to:

1. Minimize staff turnover.
2. Improve consistent assignment.
3. Reduce use of physical restraints.
4. Decrease number of pressure ulcers.
5. Prevent or minimize moderate to severe pain.
6. Increase advance care planning.
7. Assess/incorporate resident and family satisfaction survey results into improvement activities.
8. Measure staff satisfaction and incorporate results into quality improvement activities.

Positive results from participation in the Advancing Excellence Campaign have already been experienced by campaign facilities across the nation.



Why Join the Campaign?

- Free and convenient Webinar trainings for your facility.
- Lower operating costs and improve morale by retaining staff, with proven resources at your fingertips!
- Learn best practices quickly and easily through our Webinars and downloadable videos.
- Get public recognition for your dedication to quality.
- Get new ideas to reinvigorate staff and upgrade work environments.
- Track your own progress and compare your nursing home to others in Kansas.
- Resources and training will help you prepare for pay-for-performance.
- Gain access to information and invitations to Kansas's NH research grant opportunities.
- Nursing homes participating in the Campaign improve faster than all other groups.
- The Campaign works! It's the right thing to do! Save money and time! Good care costs less!

I'm Already a Member? Do I Need to Do Anything?

YES! You must update your profile and goals to remain a member of the Campaign. You *can* change goals through December 31, 2009. Go to the Web site (www.nhqualitycampaign.org) and follow directions. If you forgot your password, contact Dana at dthompson@ksqio.sdps.org.

I'm Not a Member Yet. How Do I Start?

It's easy! Go to the Advancing Excellence Web site (www.nhqualitycampaign.org), click on *Join the Campaign*, and follow directions. For assistance, contact Dana at dthompson@ksqio.sdps.org.