



## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION, CONTACT:**

Tami Sterling, Communications Coordinator  
Kansas Foundation for Medical Care, Inc.  
2947 SW Wanamaker Drive  
Topeka, KS 66614-4193  
(785) 273-2552 x358 | tsterling@kfmc.org

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### **Kansas Foundation for Medical Care, Inc. Hosted Patient Safety Video Contest to Celebrate Patient Safety Week**

Kansas Foundation for Medical Care, Inc. (KFMC) is celebrating National Patient Safety Week (March 6 -12, 2011) by announcing the winner of their patient safety video contest. KFMC invited Kansas providers from the nursing home, home health, physician office, and hospital settings to join with them in celebrating this week by creating a video about how they promote patient safety in their facility. KFMC hosted this fun contest to provide a platform to show our community and peers throughout the state that facilities in Kansas are dedicated to patient safety. The contest allowed participants to show their pride, use their creativity and promote patient safety in a teamwork-friendly environment.

Because of KFMC's work across healthcare settings in Kansas, they have the opportunity to see care delivery that is focused on reducing patient harm and improving patient safety. Many of the things that can have an impact on saving lives are as simple as washing our hands or verifying two patient unique identifiers prior to giving a medication. Raising awareness for patient safety is an important step in making sure healthcare workers are reminded how important the "simple" things are.

KFMC is pleased to have received multiple entries for the contest. As the videos came in, it became clear that the judging process was not going to be easy. It was obvious that providers care about their patients, residents and communities they serve and are proud of the positive impact they have on patient safety. The videos are laced with humor and are a fun way to approach such a serious topic. KFMC never imagined that "Lady GaGa" or a cute set of "medication sharing sisters" could teach all of us something about patient safety! Entries were judged by Kansas stakeholders and KFMC staff.

The winner of the 2011 "Film of the Year" is Kearny County Hospital (Lakin, KS) with their video "Save a Patient, Don't be Careless". The hospital will receive \$500 toward an educational intervention of their choice to enhance patient safety in their hospital. "The judges were very impressed with the creativity and effort that went into every entry. Our favorite video combined various safety scenarios with great visuals and had original lyrics beautifully sung to a familiar country-western tune," said Deborah F. Stern, RN, Esq. of the Kansas Hospital Association.

KFMC received videos from the following Kansas providers: Atchison Hospital, Atchison, Kansas; Catholic Care Center, Wichita Kansas; Clay County Medical Center, Clay Center; Coffeyville Regional Medical Center, Coffeyville, Kansas; Labette Health, Parsons, Kansas; Mercy Health Systems, Fort Scott, Kansas; St. John Hospital, Leavenworth, Kansas. KFMC appreciates all the videos, and plan to use them to help others learn about patient safety.

Please view the videos by visiting the KFMC website at [www.kfmc.org](http://www.kfmc.org), and join us in recognizing those that submitted a video and stay tuned for details on how you can participate next spring during Patient Safety Week.

For more information, contact Tami Sterling, Communications Coordinator at 785-273-2552 Ext. 358 or [tsterling@ksqio.sdps.org](mailto:tsterling@ksqio.sdps.org).